

Business cards to deter unwanted cold callers

Have you experienced nuisance cold callers at your door? Have they been difficult to get rid of? The Parish Council wish to inform residents that business cards prepared by Cheshire West and Chester can be obtained from the village shop and the Parish Clerk. These cards can be kept in the window to discourage callers or shown to callers to make it easier for residents to ask people to leave.

Residents are also encouraged to report any nuisance incidents, so that a history can be built up, to one of the following:

- Trading Standards (goes straight to Citizen's Advice) for recording on a national database tel 03454 040506
- Trading Standards Samantha.atkins@cheshirewestandchester.gov.uk or tel 01244 973906
- Police 101

For your information, a **'No Cold Calling' Zone** is a further step that can be taken if there is sufficient support. It is set up by street, not by a whole village area, and is designed to stop people knocking on doors.

What is the process to get one? Intelligence is gathered – i.e. residents report incidents (time, nature of incident, description). Intelligence reviewed against criteria after at least 6 months and decision made by Trading Standards to continue or not. Police involved and on board. Consultation with residents. Neighbourhood watch to take it on. Press releases, signage around the street.